WHAT IS CLAIMED IS:

1. A display device comprising:

a pixel portion including $m \times n$ pixels (m and n are both natural numbers and satisfy the relation m < n), said pixels each having a TFT;

a gate driver for feeding n gate signal lines with selection signals;

a source driver for feeding m source signal lines with video data; and

a video data converter circuit, wherein

said video data converter circuit converts first video data (\mathbf{h} , \mathbf{k}) ($\mathbf{h} = 1 \sim \mathbf{m}$, $\mathbf{k} = 1 \sim \mathbf{n}$) into second video data, and wherein

the video data (h, k) constituting said first video data is converted into $\{m(k-1) + h\}$ -th video data that constitutes said second video data.

2. A display device comprising:

a pixel portion including $\mathbf{m} \times \mathbf{n}$ pixels (in a pixel $(\mathbf{h}, \mathbf{k}), \mathbf{h} = 1 \sim \mathbf{m}, \mathbf{k} = 1 \sim \mathbf{n}$, with \mathbf{m} and \mathbf{n} both being natural numbers and satisfying the relation $\mathbf{m} < \mathbf{n}$), said pixels each having a TFT;

a gate driver for feeding **n** gate signal lines with selection signals;

a source driver for feeding m source signal lines with video data; and

a video data converter circuit, wherein

said video data converter circuit converts first video data (h, k) (h = $1 \sim m$, k = $1 \sim n$) which is to be fed to said pixel (h, k) into second video data, and wherein

the video data (h, k) constituting said first video data is converted into $\{m(k-1) + h\}$ -th video

data that constitutes said second video data.

- 3. A rear projector wherein three display devices according to claim 1 are used.
- 4. A front projector wherein three display devices according to claim 1 are used.
- 5. A rear projector wherein one display device according to claim 1 is used.
- 6. A front projector wherein one display device according to claim 1 is used.
- 7. Electronic equipment comprising a display device according to claim 1 is selected from the group consisting of a head mount display, a computer, a video camera, a DVD player, and display apparatus.
 - 8. A rear projector wherein three display devices according to claim 2 are used.
 - 9. A front projector wherein three display devices according to claim 2 are used.
 - 10. A rear projector wherein one display device according to claim 2 is used.
 - 11. A front projector wherein one display device according to claim 2 is used.
 - 12. Electronic equipment comprising a display device according to claim 2 is selected from

the group consisting of a head mount display, a computer, a video camera, a DVD player, and display apparatus.

- 13. A display device according to claim 1 is a liquid crystal display device.
- 14. A display device according to claim 2 is a liquid crystal display device.
- 15. A display device comprising:
- a pixel portion including $m \times n$ pixels (m and n are both natural numbers and satisfy the relation m < n), said pixels each having a TFT;
 - a gate driver for feeding n gate signal lines with selection signals; and
 - a source driver for feeding m source signal lines with video data.
- 16. Electronic equipment comprising a display device according to claim 15 is selected from the group consisting of a front projector, a rear projector, a head mount display, a computer, a video camera, a DVD player, and display apparatus.
 - 17. A display device according to claim 15 is a liquid crystal display device.
 - 18. A display device comprising:
 - a pixel portion including a plurality of pixels each having a TFT;
 - a gate driver provided above said pixel portion; and

a source driver provided on one side of said pixel portion, wherein a lateral length of said pixel portion is longer than a longitudinal length.

- 19. Electronic equipment comprising a display device according to claim 18 is selected from the group consisting of a front projector, a rear projector, a head mount display, a computer, a video camera, a DVD player, and display apparatus.
 - 20. A display device according to claim 18 is a liquid crystal display device.
 - 21. A display device comprising:
 - a pixel portion including a plurality of pixels each having a TFT;
 - a plurality of gate signal lines connected to a gate driver; and
 - a plurality of source signal lines connected to a source driver,

wherein said plurality of gate signal lines are vertical and said plurality of source signal lines are horizontal.

- 22. Electronic equipment comprising a display device according to claim 21 is selected from the group consisting of a front projector, a rear projector, a head mount display, a computer, a video camera, a DVD player, and display apparatus.
 - 23. A display device according to claim 21 is a liquid crystal display device.